CHINTYA AWALIYAH PAWESTRI

085659686723 | chintyaawalyah@gmail.com | Kota Bandung, Jawa Barat

Fresh Graduate Communication Science Study Program (Public Relations concentration) at Universitas Islam Nusantara, with experience in digital content creation and social media management.

Experienced in campus organizations and accustomed to working in a team. Skilled in developing creative ideas, writing photo captions and press releases, and directly involved in the content production process, from planning and shooting to basic editing.

Have an interest in the creative world, branding, and digital communication, and keep up to date with industry trends through independent learning.

Education Level

Islamic University of Nusantara **- Bandung, Indonesia**

Sep 2022 - July 2026

- Compiling a Public Relations guidebook for MTs Manbaul Huda as a guideline for internal communication and publication.
- Involved in a tourism village development project organized by the faculty in Kertasari, Bandung Regency, with a focus on communication planning and promotion.
- Member of the journalism team in the faculty project in Kertasari, Bandung Regency.
- Writing and publishing a journal entitled “Development of a School Public Relations Guidebook for Public Relations Management at MTs Manba’ul Huda” which discusses the development of communication guidelines and management of school public relations.

Organizational Experience

Communication Science Student Association **- Bandung**

2023 - 2026

advocacy

- Act as a member of the advocacy division in student organization activities.
- Participate and support the implementation of School Samin activities (Saturday-Sunday) as part of the social and student development program.
- Participate in planning and implementing division work programs.

Work Experiences

Dinas Komunikasi dan Informatika **Garut, Internship**

03 Februari - 02 Mei 2026

The Garut Regency Communications and Informatics Office is the public relations arm of the Garut Regency Government, responsible for managing public communications, information, and the use of information technology within the Garut Regency Government. The Communications and Informatics Office's primary responsibility is to convey information on government policies and activities to the public through various communication channels, both digital and non-digital.

- Participate in reporting activities within the government.
- Uploading news to the public information website (KOMDIGI)
- Involved in the content production process from planning to execution
- Editing videos for publication content and activity documentation needs
- Compiling and creating press releases for the publication of government activities

Alqeera Official **Bandung, Freelance**

Maret - Agustus 2026

Alqeera Official is a Bandung based hijab brand offering a variety of products such as pashminas, square hijab, and under scarf capsfeaturing modern designs that are comfortable to wear and aligned with Muslim fashion trends.

- Serve Customers in a friendly manner and provide information about hijab products
- Arrange product displays to ensure they remain neat, attractive, attractive, and compliant with standards
- Collaborate with the team on sales and provide a positive shopping experience for customers.

Skill

- Basic video editing
- Social media management
- Basic copywriting for content & publication
- Writing press releases
- teamwork and collaboration

- Customer Service